



**SOUTH CAROLINA
DEFENSE TRIAL
ATTORNEYS'**

A S S O C I A T I O N

2022 Sponsorship Contract

30th Annual Trial Academy / TBD

55th Annual Summer Meeting, July 21-23 / The Omni Grove Park Inn, Asheville, NC

55th Annual Meeting, November 3-6 / The Ritz Carlton, Amelia Island, FL

SCDTAA is an important resource for the defense bar of South Carolina and your participation guarantees positive exposure to the South Carolina state and federal judiciary, almost 150 law firms, and over 1,000 attorneys statewide. You have received this information because one or more of our Board Members has recommended you as a dependable, professional vendor worthy of an invitation to gain more exposure to our membership. Our Sponsors are vendors who currently provide services to our membership and those who have been chosen by our Board as those worthy of recommendation. We agree to pay the entire cost involved 45 days prior to the meeting dates; otherwise, we understand that SCDTAA does not guarantee booth space and/or our inclusion in the convention materials. SCDTAA Headquarters will send the appropriate meeting information to you once it becomes available. **THE PERSON LISTED ON THIS FORM WILL BE THE PERSON TO RECEIVE THE REGISTRATION INFORMATION FOR THE MEETINGS VIA EMAIL.**

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____ Email: _____

Diamond Level Sponsorship – \$12,000.00 (per meeting) Summer Meeting Annual Meeting
Limited Number of Sponsorships Available

The opportunity to make a **60 minute** presentation to attendees during the programming portion of the meeting*; **four** complimentary registrations (total); full page advertisement in SCDTAA magazine *The DefenseLine*; booth in exhibit area at chosen meeting; company link added to SCDTAA's website; invitations to all evening events accompanied by a SCDTAA Board Member Liaison; recognition in the meeting brochure and program of chosen meeting (if received by cut-off date); on-site signage; ability to attend meeting activities with SCDTAA members (additional activity fee may apply).

Sapphire Level Sponsorship - \$10,000.00 (per meeting) Summer Meeting Annual Meeting
Limited Number of Sponsorships Available

The opportunity to make a **45 minute** presentation to attendees during the programming portion of the meeting*; **three** complimentary registrations (total); half page advertisement in SCDTAA magazine *The DefenseLine*; booth in exhibit area at chosen meeting; company link added to SCDTAA's website; invitations to all evening events accompanied by a SCDTAA Board Member Liaison; recognition in the meeting brochure and program of chosen meeting (if received by cut-off date); on-site signage; ability to attend meeting activities with SCDTAA members (additional activity fee may apply).

Platinum Level Sponsorship – \$8,000.00 (per meeting) Summer Meeting Annual Meeting
Limited Number of Sponsorships Available

The opportunity to make a **30 minute** presentation to attendees during the programming portion of the meeting*; booth in exhibit area at chosen meeting; **two** complimentary registrations; company link added to SCDTAA's website; invitations to all evening events accompanied by a SCDTAA Board Member Liaison; recognition in the meeting brochure and program of chosen meeting (if received by cut-off date); on-site signage; ability to attend meeting activities with SCDTAA members (additional activity fee may apply).

Gold Level Sponsorship – \$6,000.00 (per meeting) Summer Meeting Annual Meeting

Gold Level Sponsorship – Booth in exhibit area at chosen meeting; **two** complimentary registrations; company link added to SCDTAA's website; invitations to all evening events accompanied by a SCDTAA Board Member Liaison; recognition in the meeting brochure and program of chosen meeting (if received by cut-off date); on-site signage; ability to attend meeting activities with SCDTAA members (additional activity fee may apply).

Silver Level Sponsorship – \$3,000.00 (per meeting) Summer Meeting Annual Meeting

Silver Level Sponsorship – Booth in exhibit area at chosen meeting; **one** complimentary registration; recognition on sponsor page on the SCDTAA's website, recognition in the meeting brochure and program of chosen meeting (if received by cut-off date); on-site signage; ability to attend meeting activities with SCDTAA members (additional activity fee may apply).

Trial Academy Sponsorship – \$5,000.00 Trial Academy

Trial Academy Sponsorship – Sole sponsorship of the Trial Academy; recognition in Trial Academy registration brochure; Trial Academy handouts; on-site signage; recognition on convention page on the SCDTAA's website; sponsorship of the Trial Academy Dinner on Thursday evening of Trial Academy; **three** complimentary attendees to dinner.

*The topic of the presentation must be approved by the SCDTAA in its sole discretion. The presentation must address substantive issues of interest to South Carolina lawyers and must qualify for South Carolina Continuing Legal Education credit. Sponsor agrees it will comply with all deadlines established by the South Carolina Commission on CLE.

Additional Sponsorship Opportunities – \$2,500.00 Each Live Seminars / \$1,500.00 Each for Webinars

Attendance at these stand-alone seminars ranges from 20 to 75 SCDTAA members. An exclusive sponsorship of any SCDTAA stand-alone seminar includes – standard 6’ exhibit table; **one** complimentary registration; recognition in the seminar registration material; on-site signage; recognition on seminar page on the SCDTAA website and other program materials of chosen seminar (if received by cut-off date).

- Corporate Counsel Seminar Boot Camps (2 per year) Substantive Law Seminars
- Young Lawyers Happy Hours Women in Law Function Judicial Receptions (3 per year)
- Diversity and Inclusion Webinar

SCDTAA Golf Classic Tournament – Location TBD. Includes several sponsorship opportunities to include tournament sponsor, carts, hole sponsors, etc.

Tournament Sponsor - \$2,500 without a team or \$3,000 to include a team in tournament

Company logo on the registration flyer, company logo on banner at tournament, introduction & acknowledgement at the tournament, ability to set up a table & tent on a hole at the tournament (provided by sponsor), acknowledgment in the SCDTAA magazine *The DefenseLine*, acknowledgment on SCDTAA social media sites as tournament sponsor.

- \$2,500 – without a team \$3,000 – including a team

Additional Sponsorship opportunities at Golf Tournament

- | | | | |
|---|-------|---|-------|
| <input type="checkbox"/> Beverage Station | \$500 | <input type="checkbox"/> Driving Range | \$500 |
| <input type="checkbox"/> Hole Sponsors | \$500 | <input type="checkbox"/> Closest to the Pin | \$350 |
| <input type="checkbox"/> Cart Sponsor | \$500 | <input type="checkbox"/> Longest Drive | \$350 |

Exhibitor Fee Total \$ _____

THE UNDERSIGNED AGREES TO THE FOLLOWING PROVISIONS:

It is agreed that failure on the part of the exhibitor/sponsor to meet payments in full shall automatically forfeit all rights, privileges and claims of any nature the exhibitor has, may have, including the forfeit of any payments previously made. Checks should be made payable to SCDTAA. If you would like to use a credit card, please contact Aimee Hiers at SCDTAA headquarters.

RETURN TO: SCDTAA; 1 WINDSOR COVE, SUITE 305; COLUMBIA, SC 29223

Authorized Signature: _____

Date: _____

Don't forget to return a signed copy of the Trade Show Rules & Regulations with your contract.

SCDTAA OFFICIAL MEETING RULES, REGULATIONS AND FINE PRINT

The word "Association" as used herein shall mean the South Carolina Defense Trial Attorneys' Association or its officers or committees, or employees acting on behalf of the Association in the management of the show.

1. **ELIGIBLE EXHIBITORS:** The Association reserves the right to determine the eligibility of any company or product for inclusion in the Meeting.
2. **INSURANCE AND HOLD HARMLESS:** Exhibitor assumes entire responsibility and hereby agrees to protect, defend, save and hold harmless the South Carolina Defense Trial Attorneys' Association (SCDTAA), its members, employees and agents, the hotel against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof, excluding any such liability caused by the sole negligence or concurrent comparative negligence of the Renaissance and their employee and agents, as well as SCDTAA, its members, employees and agents.
In addition, exhibitor acknowledges that the hotel or SCDTAA does not maintain insurance covering exhibitor's property or potential liabilities and that it is the sole responsibility of the exhibitor to obtain business interruption insurance, property damage insurance and liability insurance covering such losses by exhibitor.
3. **EXHIBIT FEE:** Exhibit fee covers one complimentary registration (unless otherwise noted), 6' draped table and chair, and identification sign.
4. **PAYMENT:** Payment must be made in full sixty days prior to the meeting start date or the contract is null and void.
5. **BADGES:** Exhibitors and their representatives must wear their official identification badges at all times while on the exhibitor floor. These badges are issued for the exhibitor's protection and identification. They must not be loaned or given to other persons.
6. **BOOTH CONSTRUCTION:** Only 6'x 8' exhibits will be allowed. No exhibitor may have displays of equipment in the front one-half of their tabletop booth that will interfere with the view of other booths.
7. **SETUP AND BREAKDOWN:** SCDTAA will send exhibitors information on setup time 10 days out.
8. **ELECTRICITY, etc.:** Electrical outlets, phone lines and modem lines must be ordered through the hotel prior to the meeting.
9. **DISTRIBUTION OF LITERATURE:** Product and promotional literature may be distributed only by exhibitors and only from their exhibit booth.
10. **FIRE, SAFETY, AND HEALTH:** The exhibitor assumes all responsibility for compliance with the state the meeting is held in ordinances and the rules and regulations of the hotel covering fire, safety and health. Only fireproof materials may be used in displays and flammable materials such as boxes, cartons, packing materials, etc., may not be stored in the booth.
11. Partnerships and exhibitor space are guaranteed on a first-come, first-served basis. Partner, Sponsor, and Exhibitor fees are not refundable. All Partners and exhibitors will be confirmed by this agreement issued by the SCDTAA and completed by the firm/company representative. Payment must be received at the time of signature in order to make reservation. No refunds will be issued unless the event cannot be held. Seminar dates and events are subject to change. Partners and exhibitors will be notified.
12. Sponsorship of any of the activities covered herein is limited to the partner or exhibit level selected or of the specified event(s) or meeting, not the meeting itself. Multiple opportunities are available for most events.
13. The SCDTAA limits the number of partners and exhibits per meeting and event in order to maximize the exposure of the partnering or exhibiting firm/company. The SCDTAA is committed to providing each partner and exhibitor an equal opportunity to present its products and services and providing our members access to high-quality services and products. The SCDTAA reserves the right to decline any offered partnership or exhibitor regardless of past participation.
14. Participation with SCDTAA does not constitute an endorsement by the SCDTAA, nor does it imply co-sponsorship. Neither does the exhibiting of products constitute an endorsement by the SCDTAA.
15. The SCDTAA will provide all signage for sponsored events. In order to have the company/firm name listed, it must be incorporated into the logo that is submitted to the SCDTAA. For meetings and events with multiple sponsors, some additional signage may be used to recognize all sponsors and exhibitors. Corporate logo banners or promotional items requiring attachment to event space walls and property may not be used unless approved by the SCDTAA in advance. Any damage incurred by vendor to event space property is the responsibility of vendor.

16. Details regarding setup times, program schedule, and dismantling time will be provided to partner/exhibitor as early as practicable in advance of an event. Exhibitor remains solely responsible for his/her property at all times during transit to and from exhibit space and on premises. Neither the SCDTAA, nor any officers, directors or staff of the same are responsible for exhibitor's property or any loss or any property.
17. Signature on the agreement represents acceptance of all rules set forth here. In the event of fire, strikes, riots, civil commotion, acts of God, war or other unavoidable circumstances rendering it impossible or impractical for the SCDTAA to perform this agreement, the SCDTAA's performance under this agreement shall be excused. In such event, all payments made by the sponsoring firm/company shall be refunded in full unless and/or upon mutual agreement of both parties.

AMENDMENT TO RULES: Any and all matters and questions not specifically covered in these Rules and Regulation shall be subject to the decision of the Association. Rules and Regulation may be amended at any time by the Association, which is understood and agreed to by all parties.

THE UNDERSIGNED AGREES TO THE FOLLOWING PROVISIONS: It is agreed that failure on the part of the exhibitor/sponsor to meet payments in full shall automatically forfeit all rights, privileges and claims of any nature the exhibitor has, may have, including the forfeit of any payments previously made. Checks should be made payable to SCDTAA. If you would like to use a credit card, please contact Aimee Hiers at SCDTAA headquarters.

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